

SPONSORSHIP OPPORTUNITIES

Receive maximum exposure

Limited Availability – SPONSOR EARLY!

Participating sponsors are not only recognized with extensive marketing exposure during the convention, but can also take pride in knowing they support the efforts of ARA as it purposefully serves the rapidly growing recycling industry.

Your sponsorship investment will assure you prime exposure to ARA members before, during and following the convention. ARA has more than 4,500 members, so your dollars will go far, even reaching those who do not attend the convention.

Levels	Price	Benefits
Diamond Limit 3 only	\$15,000	Previously listed package PLUS: Logo on convention signage and promotional materials • 1 ad on ARA Homepage with link for 2 months • Upgrade to full-page color ad in <i>Automotive Recycling</i> • Logo on Badge Holders • One (1) 10x10 Booth Space • Exclusive signage at one of the following: 1. Past Presidents' Reception & Exposition Opening 2. Friday evening BBQ 3. Saturday evening Networking Dinner
Platinum Limit 5 only	\$10,000 or above	Previously listed package PLUS: Upgrade to 1 Banner ad on ARA website for 2 months • Upgrade to 2 Complimentary Full Convention Registrations • Logo on Convention Tote • Upgrade to full-page color ad in Convention Program Guide • Upgrade to 1/2-page color ad in <i>Automotive Recycling Magazine</i> • Exclusive signage at one of the following: 1. Welcome/Member Reception 2. Friday Exposition Luncheon 3. Saturday Exposition Luncheon 4. Past Presidents Luncheon 5. Thumb Drive Containing Educational Sessions.
Gold Limit 3 only	\$7,500 or above	Previously listed package PLUS: Premier Sponsor Ribbon and Sponsor Pin • Logo on Room Keys • Full-page B/W ad in Convention Program Guide • Upgrade to 1/4-page color ad in <i>Automotive Recycling Magazine</i> • 1 Ad (2 issues) in <i>Automotive Recycling Weekly</i> • Acknowledgement at Saturday Networking Dinner • Exclusive signage at one of the following: 1. Saturday evening reception 2. Transportation to Yard Tour, BBQ & Fundraiser 3. Keynote Speaker
Silver Limit 4 only	\$5,000 or above	Previously listed package PLUS: Upgrade to 1/2-page B/W ad in <i>Automotive Recycling Magazine</i> • Logo on Travel Wallet • Complimentary Full Convention Registration • Exclusive signage at one of the following: 1. Convention Photography 2. Morning Breaks 3. Afternoon Breaks 4. Audio/Visual
Bronze Unlimited	\$3,500 or above	Previously listed package PLUS: 1/4-page B/W ad in <i>Automotive Recycling Magazine</i> • 1 Banner ad on ARA website for 1 month • 1 Ad (1 issue) in <i>Automotive Recycling Weekly</i> • Co-sponsor signage at any of the following: 1. Thursday Hospitality Suite 2. Friday Hospitality Suite 3. Saturday Hospitality Suite
Associate Unlimited	\$2,000 or above	Previously listed package PLUS: Logo with Link on ARA Website • Place logoed items/collateral in Registration Packets
General Unlimited	\$500 or above	Recognition in <i>Automotive Recycling Weekly</i> , Convention Program Guide, ARA Website, General Convention Signage • Sponsor Ribbon and Sponsor Pin

SPONSORSHIP APPLICATION 2010

Complete and return this form using one of the options below. Where necessary, please indicate your exclusive sponsored event in order of preference (i.e. 1,2,3). PLEASE NOTE: Some sponsorship opportunity benefits are time-sensitive for printing purposes. To take full advantage of sponsorship benefits, sponsorships are due before July 31, 2010.

YES, we are pleased to sponsor the ARA 67th Annual Convention & Exposition, Oct. 20-23, 2010 in Austin, TX with the following:



_____ **Diamond Level \$15,000 or above** = \$ _____
 ___ Past Presidents' Reception & Exposition Opening
 ___ Friday Evening BBQ
 ___ Saturday Evening Networking Dinner

_____ **Platinum Level \$10,000 or above** = \$ _____
 ___ Welcome/Member Reception
 ___ Friday Exposition Luncheon
 ___ Saturday Exposition Luncheon
 ___ Past Presidents' Luncheon

_____ **Gold Level \$7,500 or above** = \$ _____
 ___ Saturday Evening Reception
 ___ Transportation to Yard Tour, BBQ & Fundraiser
 ___ Friday Guest Speaker

_____ **Silver Level \$5,000 or above** = \$ _____
 ___ Convention Photography
 ___ Morning Breaks
 ___ Afternoon Breaks
 ___ Audio/Visual

_____ **Bronze Level \$3,500 or above** = \$ _____
 ___ Thursday Hospitality Suite
 ___ Friday Hospitality Suite
 ___ Saturday Hospitality Suite

_____ **Associate \$2,000 or above** = \$ _____

_____ **General \$500 or above** = \$ _____

TOTAL SPONSORSHIP DUE = \$ _____

Company Name: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Country: _____ Phone #: _____ Fax #: _____

Website: www. _____ E-mail: _____

Contact Name: _____

An ARA representative will contact you to confirm the details of your sponsorship.

Thank you for your commitment to ARA!

Mail to: Automotive Recyclers Association

9113 Church Street, Manassas, VA 20110-5456 USA

Phone: (571) 208-0428 Fax: (571) 208-0430